We're Giving Customers A Million Good Reasons To Stop By Your Store In September.

Doral's Price Check Jackpot!

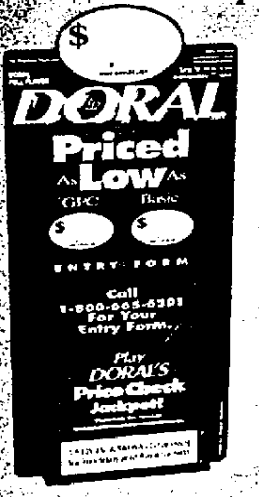
Doral is introducing the Price Check Jackpot, giving customers a chance to hit the jackpot and win a cool million dollars.

To enter, adult smokers will need to visit your store for entry forms and to check the prices of Doral and GPC or Basic.

In-store, we're providing a unique, impactful display and advertising materials that will draw attention and create a sense of excitement. These materials will be delivered to your store by Sept. 1st. Please price and place immediately upon arrival.

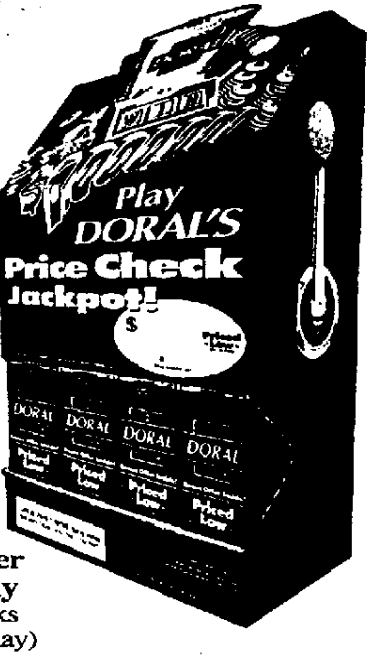
Doral will support this promotion with direct mail advertising.

In September, everyone comes out a winner with Doral's Price Check Jackpot.



Easel Card w/Entry Forms

Wobbler



Counter Display (40 packs per display)

Additional Support Pieces:*

Pack Outlet	**Cigarette/Tobacco Store Outlet**
Small Paster	Large Paster
	Banner
	Standee

51854 7865

*Adhesive numbers and a pricing pen will be included for you to price the materials.

Source: https://www.industrydocuments.ucsf.edu/docs/qhjn0000